

Names: _____ Date: _____

Big Data Presentation Rubric

Product: _____

	Poor		Excellent		
	1	2	3	4	5
TERMS RESEARCH					
Accurately and precisely describes the researched product and its market.	,	,	,	,	,
Cites a variety of sources (not all from web search) used to import data.	,	,	,	,	,
Includes a variety of factors and variables relating to the product.	,	,	,	,	,
DATA ANALYSIS					
Comments on scatter plots of related variable pairs with correlations.....	,	,	,	,	,
Comments on other types of graphs of related variables (such as histogram, pie charts),	,	,	,	,	,
Comments on summary descriptive statistics of measured variables.	,	,	,	,	,
RESULTS PRESENTATION					
Presentation is neat, creative, interesting and visually appealing.....	,	,	,	,	,
Discusses how the data was obtained, citing sources.	,	,	,	,	,
Discusses how the data was analyzed and why the methods used were chosen.	,	,	,	,	,
Shows statistics on the data and explains their meaning / interpretation.	,	,	,	,	,
Provides logical interpretation of graphs.	,	,	,	,	,
Discusses findings and possible implications / uses.....	,	,	,	,	,
OVERALL EFFORT, PARTICIPATION and ENTHUSIASM					
Discussion contributions and attentiveness.....	,	,	,	,	,
Focused search, analysis and summary.	,	,	,	,	,

COMMENTS:

TOTAL SCORE _____ / 70