Franchises – A Quick Quiz

1. With a partner, look at the [three types of Franchises](file:///F%3A%5COTJ_09112019%20online%5Cretail%5Centrepreneur.htm#Three_Types_of_Franchises) and note down their differences.

2. Fill in the following table from your knowledge:

|  |  |  |  |
| --- | --- | --- | --- |
| **Franchise** | **Type of Franchise**Business, Product or, Manufacturing | **Business Names** | **Logo – Draw or find** |
| Convenience stores |   |   |   |
|  |  |  |  |
|  |  |  |  |
| Petrol stations |   |   |   |
|  |  |  |  |
|  |  |  |  |
| Takeaway food stores |   |   |   |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
| Printing / graphics businesses |   |   |   |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
| Drycleaning services |   |   |   |
| Hairdressers |   |   |   |
|  |  |  |  |
|  |  |  |  |
| Real Estate Agents |   |   |   |
|  |  |  |  |
|  |  |  |  |
| Lawn mowing / gardening |   |   |   |
|  |  |  |  |
|  |  |  |  |
| Retail stores such as sporting goods, auto parts, pet shops, pool and spa shops. |   |   |   |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |

3. How many are Australian owned? Do you know? Do you need to research and confirm? What surprised you?

4. How many of these franchises do you go to regularly? Or, do you know of them because they are in your area?